



STEVEN M. FULOP  
MAYOR OF JERSEY CITY

CITY OF JERSEY CITY  
OFFICE OF THE MAYOR

CITY HALL | 280 GROVE STREET | JERSEY CITY, NJ 07302  
P: 201 547 5500 | F: 201 547 5442



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MAYOR OF JERSEY CITY

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**Contact: Jennifer Morrill**

Press Secretary

Ph. 201-376-0699

E-mail: [jenniferm@jcnj.org](mailto:jenniferm@jcnj.org)

***Mayor Fulop and Mayor Doherty Team Up for Second Annual  
'Belmar Day' for Jersey City Seniors and Youth***

***Several Hundred Jersey City Seniors and Young People to Spend the Day at the Jersey Shore  
Enjoying the Beach and the Boardwalk***

JERSEY CITY – For the second year in a row, the City of Jersey City is teaming up with the Borough of Belmar to host a day of fun and recreation at the Jersey Shore for hundreds of Jersey City senior citizens and youth.

On Thursday, 325 senior citizens and 150 young people will travel to Belmar to be treated to a day of games, sporting events, swimming, sun (or shade), music, lunch and more.

“A day at the Jersey Shore with the beach and the boardwalk is a quintessential summertime activity and one we wanted to offer to as many Jersey City residents as possible,” said **Mayor Fulop**. “With the great host of Belmar and Mayor Doherty, this event is one that has our seniors talking for months and one we look forward to every year. A huge thanks goes out to Mayor Doherty and the Belmar Tourism Office for sponsoring this memorable day.”

The Belmar Tourism Office has provided a large tent on the beach and blocked off space for Jersey City seniors to relax and has also reserved a number of lounge chairs. Seniors can spend time on the beach or walk on the boardwalk, and will also get a tour of local attractions.

The Jersey City Recreation Department is supplying beach toys and will lead activities for youth such as soccer and football, as well as other games. There will also be a beach volleyball tournament for grammar school and high school age participants. Transportation to Belmar is being provided by the City of Jersey City.

As part of the day's activities, Jersey City seniors have also been invited on for a free tour of the Torche' Galerie, which features the art of local artist Roddy Wildeman. Following Superstorm Sandy and the devastation caused in the Belmar area, Wildeman expanded his collection to memorialize many of the boardwalks and homes that were lost.

“We are proud to host Jersey City Day in Belmar again this year,” said **Belmar Mayor Matt Doherty**. “It is a great opportunity for us to showcase our beach to seniors and youth from Hudson County. In addition, many families in Belmar, and the rest of the Jersey Shore, have a strong connection to Jersey City because of their family roots back to the city.”

**All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Steven M. Fulop at or 201-376-0699. ////**